



JEREMIAH RAGSDALE

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EXPERIENCE

Fishhook, Inc - Indianapolis, IN

Graphic Designer
Oct 2017 - Present

Brand & visual identity development and standards.
Print design & promotional artwork.
Web & U/X design.
Signage, wayfinding, & environmental displays.

Crossroads Church - Avon, IN

Communications & Art Director
Oct 2014 - Oct 2017

Brand development & standards.
Web design and front-end development.
Communication assets and strategy development.
Creative team development and direction.

Design Consultant - Indianapolis, IN

Graphic Designer / Front-End Developer
July 2009 - Present

Brand development & standards.
Web design and front-end development.
Print design and layout.
Entry level instruction.

imavex - Noblesville, IN

Designer
Oct 2012 - Oct 2014

Web design & front-end development for in-house CMS
servicing small to large sized businesses.
Design identity standards for new businesses.

QUALIFICATIONS

- Concept | research, communicate, render
- Identity | branding, establish standards
- Print | layout, hierarchy, typography
- Web | layout, hierarchy, typography, development
- Photo | direct, capture, minor and major edits

PROFICIENCIES

- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe Photoshop CC
- Sketch
- InVision
- HTML5
- CSS3
- jQuery Implementation
- Wordpress CMS
- Some Adobe Ae

EDUCATION

Indiana Wesleyan University - Marion, IN

Bachelor of Science Degree in Graphic Design
September 2007 - April 2011

OTHER EXPERIENCE

IUPUI Community Learning Network

Instructor for Graphic Design Certification Classes

Intro to Graphic Design

Intro to Adobe Photoshop

Photoshop for Designers

Intro to Adobe Illustrator

Intro to HTML

Intermediate HTML

Envato's tuts+

Tutorial Author

<http://tutsplus.com/authors/jeremiah-ragsdale>