



JEREMIAH RAGSDALE

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EXPERIENCE

Design Consultant - Indianapolis, IN

Graphic Designer / Front-End Developer
July 2009 - Present

Brand development & standards.
Web design and front-end development.
Print design and layout.
Entry level instruction.

Crossroads Church - Avon, IN

Communications & Art Director
Oct 2014 - Oct 2017

Brand development & standards.
Web design and front-end development.
Communication assets and strategy development.
Creative team development and direction.

Fishhook, Inc - Indianapolis, IN

Graphic Designer
Oct 2017 - April 2019

Brand & visual identity development and standards.
Print design & promotional artwork.
Web & UX design.
Signage, wayfinding, & environmental displays.

imavex - Noblesville, IN

Designer
Oct 2012 - Oct 2014

Web design & front-end development for in-house CMS
servicing small to large sized businesses.
Design identity standards for new businesses.

QUALIFICATIONS

- Concept | research, communicate, render
- Identity | branding, establish standards
- Print | layout, hierarchy, typography
- Web | layout, hierarchy, typography, development
- Photo | direct, capture, minor and major edits

PROFICIENCIES

- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe Photoshop CC
- Sketch
- InVision
- HTML5
- CSS3
- jQuery Implementation
- Wordpress CMS
- Some Adobe Ae

EDUCATION

Indiana Wesleyan University - Marion, IN

Bachelor of Science Degree in Graphic Design
September 2007 - April 2011

CERTIFICATIONS

Enterprise Design Thinking Practitioner

Issued by IBM
April 2019 - Present

OTHER EXPERIENCE

High Alpha Sprint Week - May 2019

Guest Designer

Brand Design
UI Demo Design
Presentation Design

IUPUI Community Learning Network

Instructor for Graphic Design Certification Classes

Intro to Graphic Design	Intro to HTML
Intro to Adobe Photoshop	Intermediate HTML
Photoshop for Designers	
Intro to Adobe Illustrator	