



JEREMIAH RAGSDALE

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Experience

Eli Lilly and Company - Indianapolis, IN

Sr. Associate Designer
August 2019 - Present

Print & digital media design for internal & external comms.
Animation for corporate events & communications.
Corporate creative resource design and support.
Communication methods benchmarking.

Fishhook, Inc - Indianapolis, IN

Graphic Designer
Oct 2017 - April 2019

Brand & visual identity development and standards.
Print design & promotional artwork.
Web & UX design.
Signage, wayfinding, & environmental displays.

Design Consultant - Indianapolis, IN

Graphic Designer / Front-End Developer
July 2009 - Present

Brand development & standards.
Web design and front-end development.
Print design and layout.
Entry level instruction.

Crossroads Church - Avon, IN

Communications & Art Director
Oct 2014 - Oct 2017

Brand development & standards.
Web design and front-end development.
Communication assets and strategy development.
Creative team development and direction.

Qualifications

- Concept | research, communicate, render
- Branding | identity, visual standards
- Print & Web | layout, hierarchy, typography
- Photo | art direct, capture, edit
- Animation | art direct, simple animations

Proficiencies

- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe Photoshop CC
- Adobe After Effects CC
- Sketch
- InVision Studio
- Office 365
- HTML5 & CSS3
- jQuery Implementation
- Wordpress CMS

Education

Indiana Wesleyan University - Marion, IN

Bachelor of Science Degree in Graphic Design
September 2007 - April 2011

Certifications

Enterprise Design Thinking Practitioner

Issued by IBM
April 2019 - Present

Other Experience

High Alpha Sprint Week

Guest Designer, May 2019

Collaborated with a team of eight individuals.
Logo design visual standards for product concept.
UI design for product concept.
Slide deck design for product concept pitch.

IUPUI Community Learning Network

Certification Class Instructor, Nov 2013 - Feb 2015

Intro to Graphic Design Intro to HTML
Intro to Adobe Photoshop Intermediate HTML
Photoshop for Designers
Intro to Adobe Illustrator